

CHRYSLER

300C
SPECIFICATIONS



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DESIGN

It stands out on any road with its wide stance and stand-tall architecture. Its signature grille with Chrysler wing badge announces a vehicle as muscular and substantial as it is distinguished and stylish. Luxurious appointments are wedded to an ingeniously versatile interior, as the style of 300C has become synonymous with excellence.



TECHNOLOGY

The revolutionary Uconnect Media Centre 435 features a touch-screen and a 30GB hard drive for storing music, photos, and more. This multifunctional system combines voice and hands-free communication with a top-quality Uconnect Phone and audio from Boston Acoustics to make the high-tech driving experience stunningly complete.



PERFORMANCE

In addition to the redesigned 265 kW 5.7-litre HEMI® V8 with Multi-Displacement System (MDS) and Variable Valve Timing (VVT), 300C features the available high-performance 3.0-litre CRD engine. This V6 turbo diesel delivers a potent blend of power and efficiency. Completing the 300C sedan powertrain line-up is a smooth 3.5-litre V6 and the mind-blowing SRT8 6.1-litre V8 delivering 317 kW of power.

INTERIOR

1 Interior accents. Unique California Walnut accents set a sophisticated tone for a cabin as luxurious as it is spacious. (non SRT8 models only)

Every 300C features leather trim throughout, with soft-touch door armrests and centre console with French seams. In addition to eight-way power adjustable heated driver and front passenger seats, the standard Memory System recalls settings for seat, mirror and audio preferences for two drivers, so 300C is always ready to go when you are.

This finely appointed interior includes automatic dual-zone temperature control, steering wheel-mounted audio controls for your standard Boston Acoustics audio system and standard Uconnect Media Centre 435 CD/DVD/HDD radio.

2 Power sunroof. The available one-touch power sunroof lets you enjoy open-air driving whenever weather permits. Press the button once to vent the roof, one more time to open it all the way, then close it with just one touch. It also includes automatic reverse for "pinch protection" should there be any obstruction. Meanwhile, a sliding sunshade in the headliner provides maximum shielding from afternoon glare.

Heated rear seats. Rear passengers never have to take a backseat when it comes to comfort, availing themselves to more-than-ample leg room and the convenience of a fold-down armrest with cup holders. And to help take the chill out of cold winter days, available heated rear seats keep passengers as warm as their surroundings. (Non SRT8 models only)

3 SRT® performance interior. Everything about the 300C SRT8 is inspired by performance traditionally experienced only on the track. The exclusive SRT leather-trimmed seats feature additional side bolsting to keep the driver and passenger firmly planted when cornering and are finished with an embroidered SRT logo.

The marks of distinction do not stop there. Graphite-style interior accents set an understated tone that perfectly matches the rich dark slate interior. A premium KICKER® 13-speaker audio system provides a sublime 422-watt listening experience and is matched to the Uconnect Media Centre 435N CD/DVD/HDD radio with 16.5cm touch-screen, 30GB hard drive, Uconnect Phone, Voice Command, and iPod® Control.



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TECHNOLOGY

4 Uconnect. The standard 16.5cm touch-screen Uconnect Media Centre 435 provides entertainment, information and communication through a CD/DVD/HDD radio. A 30GB hard drive lets you store photos, playlists and songs, plus rip, stash, organise and shuffle thousands of digital music files from your CDs or through the integrated USB port. The touch-screen allows you to easily operate major functions, including changing radio stations and playing digital audio files.

Go high-tech with the included Uconnect Phone, an in-vehicle, voice-activated communication system that allows you to talk on your Bluetooth® compatible phone virtually handsfree⁽¹⁾.

iPod® Control. Coming standard iPod Control allows you to operate your Apple iPod® through your Uconnect multimedia systems, as well as recharge your iPod while on the go. Simply connect your iPod to the port located in the glove box and you can immediately navigate through your personal music library and playlists safely and easily via the steering wheel mounted audio controls, or the 16.5cm touch-screen display.

5 Electronic Vehicle Information Centre (EVIC). It can access up to 128 vehicle information and operating preferences, including outside temperature, fuel economy readouts, a compass and a mini-trip computer. The EVIC is also programmable, allowing the driver to customise many vehicle features. These include automatic headlamp and windscreen wiper, memory system and remote keyless entry operation, to name a few.

MP3 auxiliary jack. The Uconnect radio provides access to hours of your favourite driving songs via an auxiliary jack for your MP3 player plus a USB input for songs stored on a portable flash drive.

⁽¹⁾ See your dealer for a current list of compatible mobile phones and any limitations your phone may have.

PERFORMANCE

300C offers a range of engine options to cater to a wide variety of needs and tastes. Refinement and performance are always guaranteed whether you choose the state-of-the-art 3.0-litre V6 turbo diesel, 3.5-litre V6 petrol, 5.7-litre HEMI® V8 or 6.1-litre SRT8 V8. All are matched to a smooth-shifting five-speed automatic transmission equipped with Auto Stick manual shift mode.

1 300C SRT8 sedan. It carries an intimidating 6.1-litre SRT HEMI® V8 engine under its elegant bonnet that produces 317 kW and 569 N.m of torque, taking you from 0–100km/h in around five seconds. Twenty-inch forged alloy wheels, high performance tyres, specialised suspension tuning, custom body enhancements and twin chrome exhaust tips maximise the enjoyment of every ride.

2 Brembo® performance brakes. On 300C SRT8, world-class stopping power is a must. Brembo Performance four-piston red powder-coated brake calipers with larger vented brake rotors ensure that you drive with control. The calipers are dual-opposed for increased braking efficiency, with specially designed vents in the front fascia to direct air for cooling and improved stopping performance.

Performance data. The instrument cluster unique to 300C SRT8 features deep-tunnelled whiteface racing-inspired gauges with italicised numbers and a 300km/h speedometer. It also features a Reconfigurable Display for performance data such as 0–100km/h times, friction circle, and braking distance.

3 3.0-litre CRD engine. This high performance V6 CRD turbo diesel engine smoothly delivers 160 kW and 510 N.m of torque, and features unique low-weight aluminium construction. It is fitted with Bosch high-pressure fuel injection (1600+ bar), a variable geometry turbocharger, four valves per cylinder with dual overhead camshafts, and Piezo injectors with a 0.1 millisecond response time. Advanced diesel engineering maximises output, torque, and fuel economy while minimising exhaust emissions.

4 Multi-Displacement System (MDS). It brings fuel economy to HEMI® power. The redesigned 5.7-litre HEMI V8 features Chrysler's Multi-Displacement System (MDS) and Variable Valve Timing (VVT). It provides 265 kW and 528 N.m of torque when required, but operates with the fuel efficiency of only four cylinders under light-throttle applications. The engine idles on eight cylinders for maximum smoothness, uses all eight for acceleration and heavy loads, yet can transition seamlessly to four cylinders based on torque requirements, even at highway speeds. The Fuel Economy Indicator in the Electronic Vehicle Information Centre (EVIC) lets you know when driving in fuel-saver mode.



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SAFETY AND SECURITY

For driving with confidence in nearly all conditions, 300C models are equipped with state-of-the-art technologies that help you keep control day or night, on the highway or in the city, even when parking.

5 Rain-sensing wipers. Standard on all 300C models, they are activated via an infrared sensor located on the inside of the windshield just below the rearview mirror. When rain falls, it adjusts wiper interval speed based on the speed of the vehicle and severity of the rain.

6 Front and rear park assist system.⁽¹⁾ The standard ParkSense® front and rear park assist system uses sound waves to detect nearby obstacles, allowing you to monitor objects close to your vehicle with audio alerts to attract your attention.

7 Safety systems. In the unlikely event of a collision, 300C provides Unibody safety cage construction with front crumple zones built into the stiff body cage to absorb impact energy.

Advanced multi-stage front air bags⁽²⁾ deploy in staged amounts, depending on impact severity. Standard front seat-mounted side air bags with supplemental front and rear side-curtain air bags⁽²⁾ offer additional side-impact protection to front and rear outboard occupants.



Electronic Stability Control (ESC).⁽³⁾

If an emergency braking situation is detected, this program will activate in milliseconds to provide additional assistance to the driver in maintaining vehicle control. The standard Electronic Stability Control with Brake Assist and All-speed Traction Control can correct the vehicle's course by automatically applying the brake and/or reducing engine torque. Brake Assist will apply maximum pressure to the brake booster, and All-speed Traction Control helps provide directional stability.

⁽¹⁾Always check entire surroundings before reversing. ⁽²⁾Always sit properly in the seat with the seat belt fastened. Children 12 and under should always be in a backseat correctly using an infant or child restraint system or the seat belt positioned correctly for the child's age and weight. ⁽³⁾No system, no matter how sophisticated, can repeal the laws of physics or overcome careless driving actions. Performance is limited by available traction, which snow, ice and other conditions can affect. When the ESC warning light flashes, the driver needs to use less throttle and adapt speed and driving behaviour to prevailing road conditions. Always drive carefully, consistent with conditions. Always wear your seat belt.

TRIM LEVEL LINEUP

300C SEDAN Combines stand-out-from-the-crowd looks with performance and luxury. Chiselled styling, 18-inch alloy wheels, chrome-plated grille and High-Intensity Discharge (HID) Xenon headlamps create an impression that will be remembered long after you've left them in the dust.

Optional sunroof shown



300C SRT8 SEDAN With an artfully balanced rear-wheel-drive platform and a wealth of luxury appointments, this sedan represents the pinnacle of performance engineering by combining superior handling with raw power. The 6.1-litre SRT HEMI® V8 is the highest specific-output V8 Chrysler has ever placed in a premium vehicle.

ENGINES

The powerplants driving the Chrysler 300C range make a statement all of their own. On 300C sedan, the smooth 3.5-litre V6 has an output of 183 kW and 383 N.m of torque.

The available 5.7-litre HEMI® V8 with Multi-Displacement System (MDS) and Variable Valve Timing (VVT) produces 265 kW and 528 N.m of torque. MDS delivers fuel efficiency by deactivating four cylinders when full power is not required⁽¹⁾.

The available 3.0-litre CRD turbo diesel engine delivers exceptional torque with 510 N.m and 160 kW, yet economy that will definitely surprise.

But when performance is everything, 300C SRT8 growls with a 317 kW 6.1-litre HEMI® V8 producing 569 N.m of torque to hurtle the sedan to 100km/h in low five seconds.



⁽¹⁾Depends on driving habits and conditions.

WHEELS



A

18-inch machined-finish alloy wheel



B

20-inch forged alloy wheel

	A	B
300C Sedan	S	
300C SRT8® Sedan		S

S = Standard.

INTERIOR COLOURS

Dark Slate Grey
Royale Leather Trim

1

Dark Slate Grey Royale Leather Trim with
Perforated Suede Microfibre Inserts

2

	Brilliant Black	Stone White	Mineral Grey	Bright Silver	Modern Blue	Dark Carbon
300C Sedan	1	1	1	1	1	1
300C SRT8 Sedan	2			2	2	2

EXTERIOR COLOURS

Brilliant Black

Stone White

Mineral Grey

Bright Silver

Modern Blue

Dark Carbon

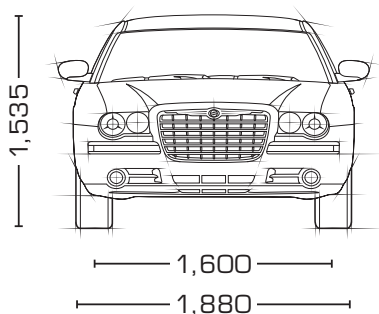
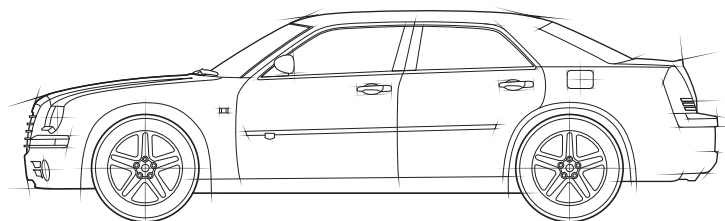
	300C Sedan	300C SRT8®
ENGINE/TRANSMISSION		
3.5L V6/5-speed Auto stick	S	
3.0L V6 CRD Turbo Diesel 5-speed Auto Stick	O	
5.7L HEMI® V8 with MDS and VVT/5-speed Auto Stick	O	
6.1L SRT HEMI V8/5-speed Auto Stick		S
EXTERIOR FEATURES		
Glass — Solar control	S	S
Grille — Bright	S	
— Argent mesh		S
Headlamps — Chrome bezel Xenon High Intensity Discharge (HID) with headlamp washers, fog lamps, automatic on/off and delay	S	S
Mirrors, Exterior — Power folding, chrome, heated, with memory, driver's auto-dimming and auto-adjust in reverse (body-colour on SRT8)	S	S
Sunroof — Power, with one-touch open/close feature	O	O
Windshield Wipers — Two-speed with variable intermittent mode and rain-sensing automatic feature	S	S
INTERIOR FEATURES		
Air Conditioning — With dual-zone automatic temperature control (ATC) and particulate air filter	S	S
Console — Floor, with padded armrest, two illuminated cup holders, coin holder, CD and mobile phone storage with 12-volt power outlet, and rear-seat heat and A/C outlets	S	S
Cruise Control — Electronic with steering column-mounted controls	S	S
Cup Holders — Dual front (illuminated), dual rear	S	S
Electronic Vehicle Information Centre (EVIC) — Reconfigurable driver-interactive up to 128-function information display with steering wheel-mounted controls	S	S
Floor Mats — Front and rear	S	S
Interior Accents — Genuine California Walnut wood trim includes steering wheel upper trim, interior door pull handles, centre console and glove box upper	S	
— Graphite-style includes steering wheel upper trim, interior door pull handles, centre console and glove box upper		S
Lighting — Dual front map, rear reading with theatre-dimming, LED illuminated front cup holders and front and rear map pockets	S	S
Map Pockets — Front and rear, illuminated	S	S
Memory System — Controls driver's seat, radio presets, and exterior mirrors — for two drivers	S	S
Mirror — Interior rearview, auto-dimming with microphone	S	S
Power Accessory — 12-volt power outlet with delay feature located in centre console	S	S
Smoker's Group — Includes cigar lighter and front ashtray	S	S
Speedometer — 260 km/h with electroluminescent display	S	
— 300 km/h with electroluminescent display		S
Steering Column — Tilt/telescopic	S	S
Steering Wheel — Leather-wrapped, genuine California Walnut accents with audio controls	S	
— Leather-wrapped, graphite-style accents		S
Temperature Display — Outside; includes compass	S	S
Windows — Power with driver and front-passenger one-touch auto-up/down, and anti-pinch feature	S	S

	300C Sedan	300C SRT8®
SEATING		
Fabric — Royale leather trim	S	
— Leather trim with perforated suede microfibre inserts		S
Seats, Front — Heated front low-back buckets with manual driver and passenger adjustable lumbar	S	
— Heated front low-back performance buckets with manual driver/passenger adjustable lumbar		S
— Heated eight-way power driver and front-passenger seat	S	S
Seats, Rear — 60/40 split-folding rear bench with armrest and cup holders	S	S
— Heated second-row seats (excludes 3.5L V6)	S	
UCONNECT MULTIMEDIA		
Media Centre Radios — Media Centre 435 CD/DVD/HDD radio with 16.5cm touch screen display, 30GB hard drive, Voice Command, ⁽¹⁾ MP3 compatability and Audio Jack	S	
Audio Systems — Boston Acoustics audio system with 7-speakers, 368-watt digital amplifier and subwoofer	S	
— 13 SRT® High-Performance KICKER® speakers including subwoofer (8 locations) with a 322-watt digital amplifier and 100-watt subwoofer amplifier		S
iPod® Control — Controls iPod functionality through your Uconnect multimedia system	S	S
Uconnect Phone ⁽³⁾ — Hands-free calling with Address Sync, Bluetooth® and Voice Command ⁽¹⁾	S	S
SAFETY AND SECURITY		
Air Bags ⁽⁴⁾ — Next Generation multi-stage front air bags, supplemental seat-mounted side air bags for driver and front passenger and supplemental side-curtain for front and rear outboard occupants	S	S
All-speed Traction Control	S	S
Electronic Stability Control (ESC) ⁽⁵⁾ — Includes Brake Assist and All-speed Traction Control	S	S
ParkSense® front and rear park assist system ⁽⁶⁾	S	S
Remote Proximity Keyless Entry And Go System — Includes two transmitters, Sentry Key® anti-theft engine immobiliser and illuminated entry feature (excludes 3.5L V6)	S	S
Security Alarm	S	
Premium Security Alarm		S
Safety Cage — Unibody construction with crumple zones for progressive energy management	S	S
Tyre Pressure Monitoring (TPM) — Monitors individual tyre pressure, includes display in EVIC	S	S

S = Included. O = Optional.

(1) Requires Uconnect Phone. (2) In-dash DVD capability is not available in all markets. Never program while driving. GPS mapping may not be detailed in all areas or reflect current road regulations. See your dealer for details. (3) Requires Bluetooth® enabled phone. See your dealer for a current list of compatible mobile phones and any limitations your phone may have. (4) Always use seat belts. Children 12 and under should always be in a backseat correctly using an infant or child restraint system, or the seat belt positioned correctly for the child's age and size. (5) No system, no matter how sophisticated, can repeal the laws of physics or overcome careless driving actions. Performance is limited by available traction, which snow, ice and other conditions can affect. When the ESC warning lamp flashes, the driver needs to use less throttle and adapt speed and driving behaviour to prevailing road conditions. Always drive carefully, consistent with conditions. Always wear your seat belt. (6) Always check entire surroundings before reversing.

	3.0L CRD TURBO DIESEL	3.5L V6	5.7L HEMI® V8 WITH MDS & VVT	6.1L SRT HEMI® V8
POWERTRAINS				
Drivetrain	RWD	RWD	RWD	RWD
Transmission	5-speed automatic	5-speed automatic	5-speed automatic	5-speed automatic
Displacement (cc)	2,987	3,518	5,654	6,063
Compression Ratio	18.0:1	10.0:1	9.6:1	10.3:1
Bore and Stroke (mm)	83 x 92.0	96.0 x 81.0	99.5 x 90.9	103 x 90.9
Valve System	DOHC 24-Valve	DOHC 24-Valve	VVT OHV 16-Valve	OHV 16-Valve
Power (kW @ rpm)	160 @ 4,000	183 @ 6,400	265 @ 5,100	317 @ 6,000
Torque (N.m @ rpm)	510 @ 1,600-2,800	340 @ 3,800	528 @ 4,300	569 @ 4,600
Alternator	180 amp	160 amp		
Battery, with battery saver feature	800 amp maintenance free	730 amp maintenance free		
Service interval, primary (km)	10,000	12,000		
Fuel economy - combined, urban, extra-urban (L/100km)	7.7, 10.2, 6.2	10.5, 14.8, 8	11.9, 18, 8.4	14.2, 20.9, 10.2



	300C	300C SRT8		
STEERING AND SUSPENSION				
Steering				
Type	Power, rack and pinion	Performance-tuned power, rack and pinion		
Lock-to-lock	2.75	2.8		
Turning diameter (m)	11.9			
Suspension				
Type	Performance independent front and rear	High performance lowered front and rear		
WHEELS, TYRES AND BRAKES				
Wheels and tyres				
Wheel size, material	18" machined-face alloy	20" forged alloy		
Tyre size	P225/60R18 BSW all-season touring	P245/45ZR20 front, 255/45ZR20 rear, performance		
Spare	Compact	TIREFIT tyre sealant electric compressor system		
Brakes				
Type	Performance 4-wheel disc anti-lock (ABS) with vented front and rear disc	High-performance four-wheel disc anti-lock (ABS) with vented front and rear discs		
Discs — front/rear	345x28/320x22	360x32/350x28		
Calipers — front/rear	dual piston/single piston	Brembo performance four-piston		
WARRANTY				
Warranty duration	36-month/100,000km			
Emergency 24-hour road-side assistance	36-month			
MEASUREMENTS AND WEIGHTS*				
Wheelbase	3,050			
Overall Length	5,015			
Overall Width	1,880			
Overall Height	1,475	1,462		
Track — front/rear	1,600/1,605			
Maximum Seating Capacity	5			
Head Room — front/rear	942/966			
Leg Room — front/rear	1,024/1,020			
Shoulder Room — front/rear	1,510/1,466			
Hip Room — front/rear	1,402/1,421			
Cargo Volume (L)	504	504		
— with 2nd row seats folded	—			
	3.5L	3.0L	5.7L	6.1L
Kerb weight (kg)	1,745-1,820	1,860-1,925	1,855-1,920	1,915 - 1,955
Fuel tank capacity (L)	68	72		
Towing Capacity	1,725	2,000	1,725	

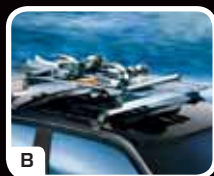
* Dimensions in millimetres unless otherwise noted.



ACCESSORIES BY MOPAR



A. Premium Chrome Grille. Add a stunning touch with a durable chrome grille with a chromed billet aluminium shell and a unique mesh design.



B. Six-Pair Ski and Snowboard Carrier. This versatile carrier can hold up to six pairs of skis or four snowboards or a combination of both.



C. Door Sill Guards. Enhance the style of your vehicle while protecting the front sill from scratches. Brushed stainless steel guards are elegantly embossed with the Chrysler wing badge on 300C which illuminates when the door opens.



D. 18-inch Chrome Aluminium Wheels. They are machined to match your 300C's exact specifications to run true and balance easily for a smooth ride. These wheels also undergo stringent and thorough testing to prove their durability and ensure a long-lasting shine.



E. Cold Air Intake Systems. Heat up your ride with a steady flow of cold air! This bolt on system provides noticeable horsepower and torque gains under varying atmospheric conditions. (5.7L or SRT8 models only).



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For a full accessories range brochure visit your nearest dealership. Dealerships can be located via chrysler.co.nz

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